



2024 Sponsorship Opportunities

Since 1978, the Uplands Golf Club Heart Tournament has raised more than \$3.3 million for cardiac care on Vancouver Island.

This two-day golf tournament has helped bring leading-edge cardiac equipment to Royal Jubilee Hospital, helping ensure doctors and medical teams have the best tools to do their work and positively impact thousands of patients.

The event is comprised of both a women's and men's tournament, held on separate days, and hosts more than 250 local residents between the two. This year the tournaments will take place on:

- Women: Wednesday, July 17th 2024
- Men: Sunday, July 21st 2024



Impact



At some point, every one of us will face an urgent cardiac event. It could be you, your spouse, a family member, or a friend. Fortunately, the best care possible is available right here thanks to the care and advanced equipment at Royal Jubilee Hospital's Heart Health program.

Over the past 47 years, the Uplands Golf Club Heart Tournament has raised more than \$3.3 million for cardiac equipment. As Uplands Golf Club's signature philanthropic golfing event, this tournament plays a role in making the Royal Jubilee Hospital's Heart Health Program a national leader in cardiac care. Some of the equipment the tournament has funded includes:

- 2023: \$112,399 for a new C-arm for the Heart Catheterization Laboratory
- 2022: \$117,072 for new beds for the Coronary Care Unit at RJH
- 2021: \$153,804 for a Minimal Access Surgical Set for Mitral Valve Surgery
- 2020: \$111,055 for an Echocardiography Ultrasound Machine

This history of success is a tribute to the generous support of donors like you who play, donate, and volunteer at the Heart Tournament year after year!



Sponsorship Opportunities


Partnering with the Uplands Golf Club Heart Tournament not only supports vital cardiac care equipment needs at Royal Jubilee Hospital but also provides strategic sponsorship benefits for your organization. Below are highlights of the available opportunities and the many ways we would celebrate your organizations community spirit and generosity.

	TITLE SPONSOR \$20,000	LOTTERY SPONSOR \$10,000	PRO SPONSOR \$5,000	TEE BOX SPONSOR \$2,500	HOLE SPONSOR \$1,000	ASSOCIATE SPONSOR \$500
EXCLUSIVITY						
Number of Opportunities Available	1	1	6	10	18	Unlimited
COMMUNICATIONS AND MARKETING						
Event Website	Logo + Banner	Logo	Logo	Logo	Name	Name
Placement in a post-event 'thank you' Times Colonist advertisement	Logo	Logo	Logo	Logo	Name	Name
Tournament Emails sent to all Players	Logo + Header	Logo	Logo	Logo		
Hearts Lottery Website	Logo	Logo + Banner	Logo			
Heart Lottery Emails	Logo	Logo + Header	Logo			
Post-event Thank You Cards sent to Players, Sponsors, Donors, etc.	Logo					
Featured in 2024 Sponsorship Package	Logo					
ON-COURSE AND PLAYER ENGAGEMENT						
Sponsor Thank You Signs	Logo	Logo	Logo	Logo	Logo	Name
Event Program	Logo + ad	Logo + ad	Logo	Logo	Name	Name
On-Course Engagement	Exclusive Signage at a tee box and opportunity for your team to be on-course	Exclusive Signage at a tee box	Exclusive Signage at a tee box and opportunity for your team to be on-course	Exclusive Signage at a tee box	Exclusive Signage with your logo at a hole on the course	
Welcome Sign	Logo					
Lottery Sign		Logo				
HOSPITAL ENGAGEMENT						
Invite to a VHF Cardiac Tour or Event	Yes - Plus an opportunity for private tour	Yes - Plus an opportunity for private tour	Yes	Yes	Yes	Yes

Please make all cheque payable to Uplands Golf Club and send to:
 Uplands Golf Course
 ATT: Annual Heart Tournament
 3300 Cadboro Bay Rd, Victoria, BC V8R 5K5

If you have any questions, please contact:
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